F2F FOOD COMPANY

Rooted in Africa, Made for you!

Agro-Processing | Food Production | Commodity Sourcing | Farmer Development

BUSINESS PROFILE & FOOD PRODUCTION CATALOGUE

2026



CONTENTS

1. Important to know
2. About F2F Food Co.
3. What we do
4. Our Facilities
5. Our Fleet
6. Retail food production
7. Wholesale food production
8. Product Development
9. Contact us

1. Important to know

The various icons next to each meal are indicative of the heating method for that specific meal. Keep in mind that some containers for the larger serving sizes may be too large to fit into a microwave and/or air fryer.

It is therefore, recommended that appropriate heating appliances are chosen from the choice shown, when heating larger containers.



F2F
FOOD COMPANY

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OUR **FARM** TO **FORK** JOURNEY

At F2F Food Co., we believe great food starts at the source.
That's why we're committed to quality, sustainability and real flavour, every step of the way.



1. Sourced with care

We partner with trusted local farmers who share our values. Fresh, seasonal ingredients sourced responsibly.

2. Prepared with purpose

Ingredients are washed, cut and prepared in our facilities with precision and care, preserving nutrition and flavour.

3. Crafted for convenience

Chef-crafted meals are cooked, portioned and packaged to lock in freshness – ready for you to enjoy.

4. Delivered cold, always

We deliver using a strict cold chain to ensure your meals arrive fresh, safe and ready to heat.

5. Real food, real moments

Delicious, wholesome meals – made easy. More time for what matters most.

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2. About f2f food co.

F2F Food Co. is a premiere GFSI and ZA certified Southern African food producer, manufacturer, caterer, marketer, and distributor, offering a complete end-to-end food ecosystem that extends far beyond traditional food production. We have built a vertically integrated operation that controls every key element of the food value chain from farm to fork.

To support this model, our facilities maintain rigorous regulatory alignments, including official ZA Certification for animal product export compliance and international GFSI Food Safety Certification. These benchmarks ensure total traceability and world-class hygiene across our entire food production ecosystem.

With over 30 years of experience delivering trusted, high-quality food solutions, from high-volume central kitchens and fresh produce supply to innovative, market-ready meals, we serve retail, hospitality and multinational clients with unwavering reliability and excellence.

Farm to Fork Food Company is a B-BBEE level 1 agro-processing, food manufacturing, and food services company. Ownership consists of direct 100% black ownership

We are locally owned, internationally competitive, socially responsible, environmentally sustainable and deeply committed to developing world class food products.

3. What we do

F2F's specialised food production for wholesale and retail encompasses ready-to-eat meals, frozen heat-and-eat options, desserts, and both savoury and confectionery products. All items are available for purchase in varied batch sizes for retail or in bulk for wholesale.

Our capabilities span R&D (including bespoke recipe development and shelf-life optimisation), full brand development and sustainable packaging solutions. Every product is crafted within our innovative food production facility using bespoke recipes developed by our food production specialists, ensuring our signature F2F taste is consistent









4. Our Facilities

4. Our Facilities





Kyalami Facility

Our Kyalami site is a high-volume Central Production Kitchen specialising in large-scale prepared meals and catering. Our central kitchen spans over 2200 sqms with dedicated refrigeration, temperature-controlled work areas and blast freezers. By centralising production, we ensure consistent quality, flavour, and batch sizes across all retail and wholesale products while achieving strong operational efficiency.





Pomona Facility

Our Pomona site in Kempton Park, Johannesburg, is a 2,500 sqm high-capacity, modern facility, pack-house, and staging hub with approximately 1,000 sqm cold storage under roof. More than just a warehouse, this integrated heart of our fresh and processed fruit and vegetable operation is built to deliver uncompromising quality and reliability.





Logistics & Fleet



5. Our Fleet

F2F Food Co. operates a dedicated fleet of **19 vehicles**, comprising both **refrigerated and non-refrigerated units**, ensuring reliable distribution across a diverse range of product types.

Our logistics capability supports **local, regional, and cross-border** deliveries, providing flexible and efficient service tailored to wholesale, retail, and food service clients. In partnership with renowned logistics provider **Aspen Logistics**, we further strengthen our national and international distribution capacity, including import and export compliance to meet global food trade standards.





6. Retail Products

Rooted in Africa, Made for you!

Retail Products

Heat & Eat

Restaurant-quality meals frozen and blast chilled for peak freshness, ready to heat and serve in minutes. Our frozen range offers extended shelf life and ultimate flexibility, perfect for busy households and commercial kitchens alike.

Airfryer Oven Stove Microwave Thaw



Retail - Heat & Eat Meals

Chef's quality heat-and-eat comfort food that is available in tasty Beef, Chicken, Vegetable, and Pork varieties. Meals are available in three weight options with an extended shelf life that is perfect for the family home.

PRODUCT	GRAM	CASE PACKAGING	MOQ
BEEF			
Beef Cottage Pie	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Beef Stroganoff	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Spaghetti Bolognaise	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Meatballs & Pasta	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Beef Lasagne	400g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
CHICKEN			
Butter Chicken	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Chicken A La King	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
BBQ Chicken Pasta	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Chicken Lasagne	400g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
LAMB			
Shepherds Pie	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Lamb Curry	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
VEGETABLE			
Creamed Spinach	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Sweet Butternut	350g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Creamed Spinach & Sweet Butternut	400g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Potato Bake	600g, 1kg	24 (350,400g), 12 (1kg)	5 Cases
Veggie Bake	600g, 1kg	24 (350,400g), 12 (1kg)	5 Cases



Retail - Heat & Eat Meals - Kiddies Meals

Flavourful kiddies' meals that include Mac & Cheese, Spaghetti Bolognese, Spaghetti Meatballs, and Chicken Noodles.

PRODUCT	GRAM	CASE PACKAGING	MOQ
KIDDIES MEALS			
Macaroni & Cheese	200g	36	5 Cases
Spaghetti Bolognaise	200g	36	5 Cases
Meatballs & Pasta	200g	36	5 Cases
Chicken Noodles	200g	36	5 Cases





Retail - Heat & Eat Meals - Soups

Chef's quality heat-and-eat soups, crafted for everyday comfort. The range includes favourites such as Cream of Butternut, Potato & Leek, Chunky Vegetable, Vegetable & Split Pea, Beef & Barley, Roast Chicken, Chicken Noodle, Spicy Thai Chicken & Veg, and more.



PRODUCT	GRAM	CASE PACKAGING	MOQ
SOUPS			
Cream of Butternut	600g	16	1 Case
Butternut	600g	16	1 Case
Potato & Leek	1kg	16	1 Case
Chunky Vegetable	600g	16	1 Case
Vegetable and Split Pea	600g	16	1 Case
Beef & Barley	600g	12	1 Case
Roast Chicken	600g	12	1 Case
Chicken Noodle	600g	12	1 Case
Spicy Thai Chicken & Veg	600g	12	1 Case

Retail - Heat & Eat Meals – Pizza's

Sumptuous pizzas and bases, including Margherita, Regina, Butter Chicken, BBQ Chicken, Mexican, Pepperoni, Hawaiian, Meaty, plus mini pizzas and plain bases that are ideal for the home.



PRODUCT	GRAM	CASE PACKAGING	MOQ
PIZZA'S			
Margarita Pizza	30cm	12	10 Case
Regina Pizza	30cm	12	10 Case
Butter Chicken Pizza	30cm	12	10 Case
Bbq Chicken Pizza	30cm	12	10 Case
Mexican Pizza	30cm	12	10 Case
Peperoni Pizza	30cm	12	10 Case
Hawaiian Pizza	30cm	12	10 Case
Meaty Pizza	30cm	12	10 Case
Margarita With No Topping	30cm	12	10 Case
Plain Pizza Bases 30cm - Standard	30cm	12	10 Case

Retail Products

Savoury Range

A sumptuous range of savoury items including pies, spring rolls, samoosa's and baked goods that complement any occasion. Expertly seasoned and perfectly balanced, our savoury selection caters to both quick snacks and substantial meal solutions.

Airfryer Oven Stove Microwave Thaw



Retail - Savoury

Samoosa's

Golden samoosa's in delicious flavours like Lamb Mince, Potato, Cheese & Sweet Corn, Beef & Onion, and Chicken Mince.

PRODUCT	GRAM	CASE PACKAGING	MOQ
SAMOOSA'S			
Chicken	30g	20	10 Cases
Beef & Onion	30g	20	10 Cases
Cheese & Sweet Corn	30g	20	10 Cases
Potato	30g	20	10 Cases
Lamb	30g	20	10 Cases



Springroll's

Crispy spring rolls in superb Beef, Chicken, and Vegetable varieties. All spring rolls are 40g and come in 12-per-box options, ideal for quick and easy meals.

PRODUCT	GRAM	CASE PACKAGING	MOQ
SPRINGROLL'S			
Beef	40g	20	10 Cases
Chicken	40g	20	10 Cases
Vegetable	40g	20	10 Cases



Retail - Savoury

Pie's & Sausage Rolls

Delicious savoury pies in classic favourites like Lamb Curry, Chicken & Mushroom, Pepper Steak, and Roast Chicken. Perfect for snacking, sharing, or hearty meals at home.
Tasty sausage rolls and cheese grillers, wrapped in golden, flaky pastry. Great for snacks, lunchboxes, catering, or quick on-the-go bites.

PRODUCT	GRAM	CASE PACKAGING	MOQ
PIE'S			
Lamb Curry	160g	16	10 Case
Chicken & Mushroom	160g	16	10 Case
Roast Chicken	160g	16	10 Case
Cornish Pastry	160g	16	10 Case
Pepper Steak	160g	16	10 Case
Beef Burger Cheese Pie	160g	16	10 Case
Chicken Burger Pie	160g	16	10 Case
SAUSAGE ROLL'S			
Sausage Roll	160g	16	10 Case
Cheese Griller	160g	16	10 Case



Retail - Savoury

Quiche

Delicious quiches available in Spinach & Feta, Chicken & Mushroom, and Lorraine varieties. Perfect for catering, retail, or ready-to-eat menus.

PRODUCT	GRAM	CASE PACKAGING	MOQ
QUICHE			
Spinach & Feta	100g	16	10 Cases
Chicken & Mushroom	100g	16	10 Cases
Loraine	100g	16	10 Cases





Other

Freshly made favourites, from soft vetkoek with savoury mince to versatile puff pastry perfect for rounding off every meal. Ideal for home cooking, catering, or creating delicious baked treats with ease.

PRODUCT	GRAM	CASE PACKAGING	MOQ
OTHER			
Vetkoek & Mince	60g	16	15 Cases



Retail Products

Dessert Range

Indulgent sweet treats crafted by our pastry specialists, from classic comfort desserts to contemporary creations. Each dessert is made using premium ingredients and traditional techniques to deliver the perfect finishing touch to any meal.

Thaw



Retail - Dessert

Individual Dessert Cups

Individual dessert cups in decadent Chocolate Mousse, Apple Crumble, Lemon Cheesecake, and Strawberry Mousse options. Perfect for catering, retail, or ready-to-enjoy treats.

PRODUCT	GRAM	CASE PACKAGING	MOQ
DESSERT CUPS			
Chocolate Mousse	125ml	48	5 Cases
Apple Crumble	125ml	48	5 Cases
Lemon Cheesecake	125ml	48	5 Cases
Strawberry Mousse	125ml	48	5 Cases



Cupcakes

Frozen cupcakes in awesome Chocolate, Vanilla, and Red Velvet varieties. Ideal for catering, retail, or ready-to-enjoy treats.

PRODUCT	GRAM	CASE PACKAGING	MOQ
FROZEN CUPCAKES			
Frozen Cupcakes - chocolate	6 Pack	12	10 Cases
Frozen Cupcakes - vanilla	6 Pack	12	10 Cases
Frozen Cupcakes - red velvet	6 Pack	12	10 Cases
Frozen Cupcakes - assorted	6 Pack	12	10 Cases

Retail - Dessert

Puddings

Delightful puddings in delicious Sticky Chocolate, Malva, and Caramel flavours. Great for catering, retail, or ready-to-enjoy treats.

PRODUCT	GRAM	CASE PACKAGING	MOQ
DESSERT CUPS			
Sticky Chocolate	300g	36	5 Cases
Malva Pudding	200g	36	5 Cases
Caramel Pudding	200g	36	5 Cases

Muffins

Frozen muffins in Blueberry, Lemon Poppy Seed, and assorted flavours. Perfect for catering, retail, or ready-to-enjoy treats.

PRODUCT	GRAM	CASE PACKAGING	MOQ
FROZEN CUPCAKES			
Frozen Cupcakes - chocolate	6 Pack	12	10 Cases
Frozen Cupcakes - vanilla	6 Pack	12	10 Cases
Frozen Cupcakes - red velvet	6 Pack	12	10 Cases
Frozen Cupcakes - assorted	6 Pack	12	10 Cases



7. Wholesale Products

Our Wholesale Range



We offer a range of wholesale products geared for service **counters, deli's, forecourts, and catering companies (HoReCa).** Products include but are not limited to stews, casseroles, curries, terrines, pâtés, savoury snacks, pastries, and desserts.











Wholesale - Savoury

Samoosa's

Golden samoosas in delicious flavours like Lamb Mince, Potato, Cheese & Sweet Corn, Beef & Onion, and Chicken Mince.

PRODUCT	GRAM	CASE PACKAGING	MOQ
SAMOOSA'S			
Chicken	30g	144	5 Cases
Beef & Onion	30g	144	5 Cases
Cheese & Sweet Corn	30g	144	5 Cases
Potato	30g	144	5 Cases
Lamb	30g	144	5 Cases

Springroll's

Crispy springrolls in superb Beef, Chicken, and Vegetable varieties. Ideal for quick and easy meals.

PRODUCT	GRAM	CASE PACKAGING	MOQ
SPRINGROLL'S			
Beef	40g	144	5 Cases
Chicken	40g	144	5 Cases
Vegetable	40g	144	5 Cases

Rissole's

Handmade golden rissoles, packed with rich, savoury fillings and made with a crispy crumb that are ideal for catering menus.

PRODUCT	GRAM	CASE PACKAGING	MOQ
RISSOLE'S			
Chicken	30g	144	5 Cases
Spinach & Feta	30g	144	5 Cases
Pepper Steak	30g	144	5 Cases
Prawn	30g	144	5 Cases
Jalapeno & Cheese	30g	144	5 Cases

Wholesale – Savoury

Cocktail Pie's

Handmade flaky cocktail pies and cheese puffs, baked golden and filled with rich, savoury flavours that are perfect for catering menus.

PRODUCT	GRAM	CASE PACKAGING	MOQ
COCKTAIL PIE'S			
Butter Chicken	40g	144	5 Cases
Vegetable Curry	40g	144	5 Cases
Chicken & Mushroom	40g	144	5 Cases
Lamb Curry	40g	144	5 Cases
Cheese Puffs	30g	144	5 Cases

Assorted Finger Snacks

Signature handmade assorted finger snacks perfectly portioned for catering menus.

PRODUCT	GRAM	CASE PACKAGING	MOQ
FINGER SNACKS			
Chicken Dumplings	40g	144	5 Cases
Chicken Satay	40g	144	5 Cases
Beef Kofta	40g	144	5 Cases
Chicken Drumsticks	80g	144	5 Cases
Mini Sausage Rolls	30g	144	5 Cases
Chicken Wings BBQ or Peri-Peri	60g	144	5 Cases
Cocktail Spinach Feta Quiche	60g	72	5 Cases
Fish Cakes	60g	144	5 Cases
Fish Kebabs	50g	144	5 Cases
Chicken Lollipops	60g	144	5 Cases
Meatballs Beef or Chicken	30g	144	5 Cases
Honey Chicken Skewers	50g	144	5 Cases
Mini Vetkoek	60g	72	5 Cases

Wholesale - Savoury

Pizza Range

Sumptuous pizzas and bases that are ideal for the home.

PRODUCT	GRAM	CASE PACKAGING	MOQ
PIZZA'S			
Margarita Pizza	30cm	12	10 Case
Regina Pizza	30cm	12	10 Case
Butter Chicken Pizza	30cm	12	10 Case
BBQ Chicken Pizza	30cm	12	10 Case
Mexican Pizza	30cm	12	10 Case
Peperoni Pizza	30cm	12	10 Case
Hawaiian Pizza	30cm	12	10 Case
Meaty Pizza	30cm	12	10 Case
Margarita With No Topping	30cm	12	10 Case
Plain Pizza Bases 30cm - Standard	30cm	12	10 Case

Curries & Stews

Authentic, slow-cooked curries and hearty stews packed with tender meat varieties, or fresh vegetables options, in rich, aromatic

PRODUCT	GRAM	CASE PACKAGING	MOQ
CURRIES & STEWS			
Lamb curry	1kg	16	5 Cases
Chicken Curry	1kg	16	5 Cases
Beef Curry	1kg	16	5 Cases
Beef Stroganoff	1kg	16	5 Cases
Chicken Ala King	1kg	16	5 Cases
Butter Chicken	1kg	16	5 Cases

Wholesale – Savoury

Terrines & Pâté's

Handmade, gourmet terrines and rich, smooth pâtés, featuring bold savoury. These refined options are perfect for catering menus.

PRODUCT	GRAM	CASE PACKAGING	MOQ
TERRINES & PÂTÉ'S			
Vegetable Terrine	1kg	16	5 Cases
Chicken Terrine	1kg	16	5 Cases
Duck Liver Pâté	1kg	16	5 Cases
Smoked Salmon Terrine	1kg	16	5 Cases

Lasagne And Casseroles

Hearty lasagne's and casseroles, including Chicken Lasagne, Beef Lasagne, Veg Lasagne, Beef Cottage Pie, and Beef Casserole that are perfect for catering menus. Lasagne & casserole options are available to order by weight or in bulk.

PRODUCT	GRAM	CASE PACKAGING	MOQ
LASAGNE AND CASSEROLES			
Chicken Lasagne	1kg	16	5 Cases
Beef Lasagne	1kg	16	5 Cases
Beef Cottage Pie	1kg	16	5 Cases
Veg Lasagne (V)	1kg	16	5 Cases
Beef Casserole	1kg	16	5 Cases

8. Fresh Produce



Fresh Produce

We specialise in **food logistics, packing, and distribution,** delivering **comprehensive cold-chain solutions** for the fresh produce, retail, and food service sectors.

Our strength lies in our ability to **receive, handle, stage, pack, store, and distribute** fruit and vegetables with precision, flexibility, and reliability; ensuring consistent quality and on-time deliveries for clients across the region.

- Market leaders in whole and processed fruit and vegetable production.
- Nationwide and international distribution channels (South Africa, Asia, Europe, and more).
- Strong farming network covering 3,300 hectares, ensuring year-round supply.
- Export capabilities adhering to ethical and quality standards.

- Whole and processed vegetables: Butternut, sweet potatoes, green beans, and more.
- Organic range: Butternut, sweetcorn, baby marrows, and other premium vegetables.
- Commitment to ethical farming practices, quality control, and cold chain management.

Accreditations & Compliance

- FSA-GFSI Certified
- HACCP-aligned food safety management system
- GMP and cold-chain handling protocols
- Compliant with PnP, Checkers, and Spar supplier audit requirements
- Full traceability and hygiene control in accordance with South African food safety regulations

Core Capabilities

- Full retail packing capabilities to meet retailer specifications
- Versatile packaging formats to suit any customer requirement
- Fresh-cut fruit and vegetable processing with strict temperature and hygiene controls
- Contract packing for wholesalers, private labels, and export clients
- Cold-chain staging and temperature-controlled storage
- Daily distribution and delivery
- Real-time quality control and batch-level traceability



SWEETCORN RANGE

- Sweetcorn 4's
- Sweetcorn 7's
- Sweetcorn Cutlets



LEAFY GREENS

- Spinach Bundles
- Spinach 200g Bags
- Spinach 500g Bags



LETTUCE & SALAD

- Iceberg Lettuce
- Fancy Lettuce Heads
- Cos (Romaine)
- Gems
- Frisée Endive
- Butter Lettuce



MIXED PAKED LETTUCE & SPECIALITY SALAD MIXES

- Mixed Paked Lettuce
- Fancy Leaves
- Rucola Salad Mixes
- Herb Mixes
- Gourmet Specialty Salad Mixes



BABY VEGETABLES & SOFT SQUASH

- Baby Marrow
- Baby Peas
- Baby Sweet Corn
- Baby Squash



CORE VEGETABLE RANGE

- Broccoli
- Cauliflower
- Brown Onions
- Tomatoes
- Potatoes
- Butternut
- Red Apples
- Sweet Potatoes
- Carrots



PROCESSED & VALUE-ADDED VEGETABLES

SLICED & DICED
Diced onions, sliced peppers, diced butternut, potato cubes and more.

CHOPPED & PREPARED
Chopped vegetables, ready-to-cook mixes, stir-fry packs and soup packs.

PROCESSED SOLUTIONS
Fresh-cut and processed vegetables tailored to your needs.



FRUIT RANGE

- Naartjies
- Oranges
- Lemons
- Grapefruit
- Mangoes
- Strawberries
- Avocados




8.
Hospitality

Hospitality

Bespoke Catering & High-Volume Food Solutions

At F2F Food Co., we combine industrial-scale capability with refined culinary craftsmanship to deliver premium catering and food production solutions across the hospitality sector.

From luxury hotels and corporate boardrooms to large-scale events, our infrastructure is built to deliver consistent quality, innovation, and reliability at scale.

With a portfolio of 300+ expertly developed products and a dedicated Research & Development team, we bridge the gap between artisanal excellence and high-volume production, ensuring tailored solutions for every client.

Our Core Divisions

Signature Specialities
High-Volume Food Production
Our flagship production division delivers scalable, precision-driven food solutions for the most demanding environments.

- Scalable Culinary Excellence - Advanced production facilities designed for bulk manufacturing without compromising quality
- Innovation-Led R&D - Custom recipe development, shelf-life optimisation, and continuous product innovation
- Extensive Product Range - Over 300 versatile products, aligned with modern food safety and packaging standards
- Sector Reach - Trusted by stadiums, conference venues, hotels, and independent chefs

Dixon's Halaal
Specialised Halaal Catering Solutions

A dedicated division delivering certified Halaal catering with precision, compliance, and inclusivity.

- Certified Integrity - Strict adherence to Halaal standards across dedicated production facilities
- Seamless Menu Integration
- Scalable Industry Support





9.

Product Development

Product Development

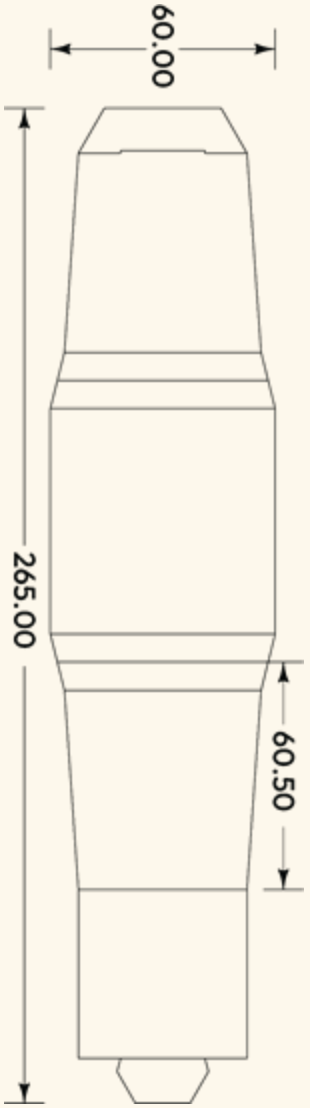
Our R&D team drives continuous improvement and innovation, **developing new recipes**, **improving production methods** and ensuring we **stay ahead of market trends and dietary demands**.

Key R&D Capabilities:

- **Custom Recipe Development:** Formulating products to align with evolving tastes and nutritional trends
- **Shelf Life & Quality Testing:** Ensuring product stability, safety and performance across the supply chain
- **Brand & Concept Development:** Creating strong product identities with clear market positioning
- **Packaging Specification Design:** Designing packaging that is functional, compliant and visually appealing
- **Competitor & Pricing Analysis:** Benchmarking products to stay competitive and deliver value









F2F

Contact Us

Do you have any questions?

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